Partner customization guidance

These ad templates can be customized for your brand by adding your logo and content where noted, and optionally replacing the colors and fonts.

(See example below right for how the original grey template colors can be customized)

Yellow highlights in this template indicate the areas where text or graphics should be customized for your brand.

1 **Replace the "Partner Logo" placeholder with your company logo on each social tile.** Per Microsoft's Partner Brand Guidelines, ensure your logo is 120% of the size of the Microsoft Security logo.

See more Partner co-branding guidance here.

2 **Replace all instances of "Partner Name" or "Partner Solution" with your own company/ solution name and add any additional partner-specific content where identified.** Be sure to remove the yellow highlighting and change the font color to match the surrounding text.

3 **Replace the template font with your brand font**, matching weights. (Note that font type sizes vary and you may need to adjust your size to fit).

4 **Optionally, change the gray color blocks, overlays, and text headlines to your own brand color(s).**

5 Save your final art. Use the **File** pulldown menu to select **Save As**, and select **JPG** as the file type. Copy the accompanying content on the next slide to use alongside your ad images.

Template in neutral grey color scheme

Example of template that has been customized with brand colors and logo

LinkedIn ad content

The following content can be customized and leveraged in combination with any of the images in this file as individual organic or paid ads, or combined to create a carousel ad.

Ad 1:

Modernize security practices to meet the unique needs of the cloud

As the use of cloud services continues to grow, cyber risks and threats continue to evolve. Protect your enterprise with [Partner Name], Microsoft, and a comprehensive cloud security strategy for your multi-cloud resources, apps, and data. **Download the e-book** to learn more!

Ad 2:

Secure your multi-cloud environments

With [Partner Name] and Microsoft security solutions, organizations spend 88% less time responding to threats and gain 30% in cost savings by unifying their cloud security tools. **Download the infographic** to learn more and see how we can help strengthen your multi-cloud security posture.

Ad 3:

Strengthen your multi-cloud security posture

With [Partner Name] and Microsoft, get help achieving your hybrid and multi-cloud security objectives while identifying current and real threats. In our Secure Multi-cloud Environments Workshop, discover threats and vulnerabilities in your hybrid environment while learning how to prioritize and mitigate potential attacks with leading Microsoft security solutions. **Learn more** today!

Partner Logo

Get integrated, multi-cloud protection with <Partner Name> and Microsoft

Download the e-book

Microsoft Security

Security designed for a multi-cloud world

Microsoft Security