

Partner customization guidance

These ad templates can be customized for your brand by adding your logo and content where noted, and optionally replacing the colors and fonts.

(See example below right for how the original grey template colors can be customized)

Yellow highlights in this template indicate the areas where text or graphics should be customized for your brand.

1 Replace the “Partner Logo” placeholder with your company logo on each social tile. Per Microsoft’s Partner Brand Guidelines, ensure your logo is 120% of the size of the Microsoft Security logo.

See more Partner co-branding guidance [here](#).

2 Replace all instances of “Partner Name” or “Partner Solution” with your own company/solution name within the ad copy and add any additional partner-specific content where identified. Be sure to remove the yellow highlighting and change the font color to match the surrounding text.

3 Replace the template font with your brand font, matching weights. (Note that font type sizes vary and you may need to adjust your size to fit).

4 Optionally, change the gray color blocks, overlays, and text headlines to your own brand color(s).

5 Save your final art. Use the **File** pulldown menu to select **Save As** and select **JPG** as the file type. Copy the accompanying content on the next slide to use alongside your ad images.

Template in neutral grey color scheme



Example of template that has been customized with brand colors and logo



Twitter ad content

The following content can be customized and leveraged in combination with any of the images in this file as organic or paid ads.

Ad 1:

Protect your enterprise with [Partner Name], Microsoft, and a comprehensive cloud security strategy for your multi-cloud resources, apps, and data. [Download the e-book](#) to learn more!

#MicrosoftSecurity #SecureMulticloud #PartnerHashtag

Ad 2:

With [Partner Name] and leading Microsoft security solutions, organizations spend 88% less time responding to threats and gain 30% in cost savings by unifying their cloud security tools. [Download the infographic](#) to learn more.

#MicrosoftSecurity #SecureMulticloud #PartnerHashtag

Ad 3:

Join [Partner Name] for a Secure Multi-cloud Environments Workshop to discover vulnerabilities in your hybrid environment and learn how to prioritize and mitigate attacks with Microsoft security solutions. [Learn more](#) today!

#MicrosoftSecurity #SecureMulticloud #PartnerHashtag

Partner Logo

Get integrated,
multi-cloud
protection with
<Partner Name>
and Microsoft

Download the e-book

 Microsoft Security

Partner Logo

Build a more robust
cloud security system
with **[Partner Name]**
and Microsoft

Download the infographic

 Microsoft Security

Partner Logo

Security designed for a multi-cloud world