

# Partner customization guidance

This template can be customized for your brand by adding your logo and content where noted, and optionally replacing the colors and fonts.

(See example below for how the original template colors can be customized)

Yellow highlights in this template indicate the areas where text or graphics should be customized for your brand.

- 1 Replace the “Partner Logo” placeholder with your company logo wherever applicable.  
Per Microsoft’s Partner Brand Guidelines, ensure your logo is 120% of the size of the Microsoft Security logo.

See more partner co-branding guidance [here](#).

- 2 Replace all instances of “Partner Name” or “Partner Solution” with your own company/solution name and add any additional partner-specific content where identified.

Be sure to remove the yellow highlighting and change the font color to match the surrounding text.

- 3 Replace the template font with your brand font, matching weights. (Note that font type sizes vary, and you may need to adjust your size to fit).

- 4 Change the gray color blocks, overlays, icons, and text headlines to your own brand color(s). See example below.

- 5 Save your final customized presentation. Delete this instruction slide and use the **File** pulldown menu to select **Save As** to save your presentation with a new name either as a .PPTX or .PDF.

Original template color scheme



Example of template that has been customized with brand colors, logo, and icons



# Secure your multi-cloud environments with [Partner Name] and Microsoft

150%

increase in ransomware attacks in 2021<sup>1</sup>

34%

of all data breaches are caused by insider threats<sup>2</sup>

579

password attacks are carried out every second<sup>3</sup>

83%

of businesses see managing multi-cloud complexity as their biggest pain point in 2022<sup>4</sup>

## The Microsoft Security Advantage



Visibility into security and compliance



Protect against increasing, sophisticated attacks



Manage access for users and apps



Develop and operate secure apps in the cloud



Leverage industry-leading security

Microsoft delivers end-to-end solutions spanning security, compliance, identity, device management, and privacy, across clouds and platforms.

- 43 trillion threat signals analyzed daily
- 785K customers rely on Microsoft for multi-cloud security
- \$20 billion investment in the next 5 years to combat cybercrime

30%

savings from unifying cloud security tools with Microsoft Defender for Cloud<sup>4</sup>

88%

less time responding to threats with Microsoft Sentinel, Microsoft 365 Defender, and Microsoft Defender for Cloud<sup>4</sup>

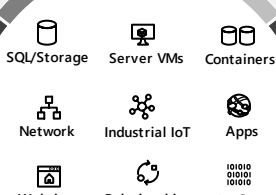
\$479K

in human capital freed up by redeploying IT time with Microsoft Endpoint Manager<sup>5</sup>

## Strengthen Your Cloud Security Posture

### Security Posture Management

Cross-cloud visibility  
Secure Score recommendations  
Industry benchmarks and compliance



### External Attack Surface Management

Discovery of external facing assets  
Continuous risk assessment  
Prioritized remediation

Multi-cloud coverage



## Protect Workloads Against Advanced Threats



### Detect threats and protect your workloads

Assess and remediate vulnerabilities

Protect full stack of workloads

### Respond and automate

Get actionable, prioritized alerts

Automate with your choice of tools



## Manage Access

Control access to critical resources and protect assets

Resources

Identities

Actions

Microsoft Entra Permissions Management

## Build Secure Apps

- » Develop securely, from idea to ship
- » Fix vulnerabilities that matter most to your organization in minutes
- » Trust your software with an end-to-end, automated security solution



[Partner Solution]

Unlock [benefits] with [Partner Solution]

[Description of Partner Solution benefits and value-add of the offering to go here..]

## Secure Multi-Cloud Environments Workshop



Get a customized threat & vulnerability analysis of your hybrid and multi-cloud environments and learn how to build a more robust security system with Microsoft and [Partner Name], helping you prioritize and mitigate potential attacks while learning about benefits and capabilities of Microsoft Defender for Cloud and Azure Network Security.

## Ready to learn more?

Schedule a Secure Multi-Cloud Environments Workshop to see how [Partner Name] can help you improve your cloud security posture.

Connect with us today >>

1 <https://www.bloomberg.com/news/articles/2021-12-09/cybersecurity-firms-boost-revenue-as-cyberattacks-ramp-up>  
 2 Ponemon Institute: Cost of Insider Risk, 2020  
 3 CISO Survey, Microsoft, 2022  
 4 The Total Economic Impact™ of Microsoft Azure Security Center, Forrester, 2021  
 5 The Total Economic Impact™ of Microsoft Endpoint Manager, Forrester, 2021