



Microsoft Teams Hybrid Meetings and Rooms Workshop

Microsoft Teams Premium

Agenda

01 Introducing Microsoft Teams Premium

02 Microsoft Teams Premium value overview and demos

03 Closing and what's next

The way we're meeting today isn't sustainable



Information overload. With a 252% increase in weekly time spent in meetings, sifting through all the information from meetings or switching from solution to solution, is taking even more time out of the day beyond just the meetings themselves.



Higher costs for add-on meeting solutions. You may need separate solutions for meetings, webinars, and virtual appointments.



Limited extra protections for highly sensitive meetings. As confidential meetings move from physical world to digital interactions, they require additional safeguards.



There's got to be a better way to meet



Increase productivity with AI-powered meetings. Let AI do the heavy lifting so you can focus on what matters most.



Do more with one affordable meeting solution. One integrated solution to support meetings, webinars, virtual appointments, while reducing licensing and operational costs.



Leverage advanced meeting protection. Gain advanced protection for those highly sensitive meetings.





Teams Premium makes meetings more

Microsoft Teams Premium

The better way
to meet



Intelligent

Focus on what matters most with meetings powered by AI, including GPT from OpenAI.



Personalized

Easily create meetings that meet your needs



Protected

Help keep confidential meetings confidential



Meetings



Virtual Appointments



Webinars



Large meetings

Microsoft Teams Premium

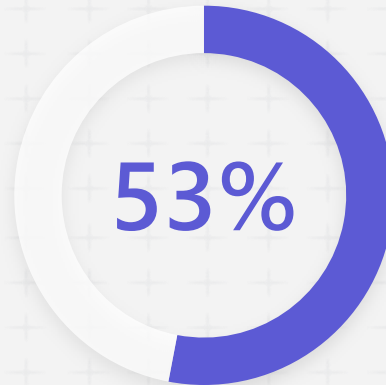


“Do more with less”

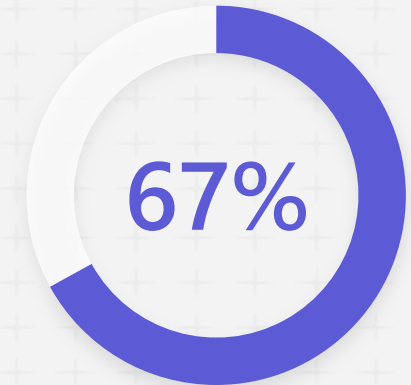
Every organization in every industry will need to infuse technology into every business process and function so that they can do more with less. Digital technology is a deflationary force in an inflationary economy. It's the only way to navigate the headwinds we're confronting today.

– Satya Nadella

Morgan Stanley 2021 CIO Report



Say their organizations **have standardized** on Microsoft Teams



Say they **expect to standardize** on Microsoft Teams in the next 3 years

Reduce costs with Teams Premium

- **Reduce licensing costs** by eliminating additional add-on or point solutions.
- **Cut deployment and management costs** that come with a patchwork approach of fragmented solutions.
- **Decrease operating costs** by decreasing travel expenses.

Common add-ons or point solutions:

Average competitor costs per solution

\$15-20 PER USER / MONTH
AI and meeting intelligence
e.g., Sembly AI, Fireflies.ai

+

\$5-30 PER USER / MONTH
Live translation for captions
e.g., Zoom, Cisco WebEx

+

(PRICING VARIES)
Meeting personalization
e.g., Zoom, Webex

+

(PRICING VARIES)
Add-on security
e.g., Zoom, Cisco WebEx

+

\$14-35 PER USER / MONTH
Add-on virtual appointments
e.g., Zoom, GoToMeetings, Doximity

+

\$56-340 PER USER / MONTH
Add-on webinar solutions
e.g., Zoom, Cisco WebEx

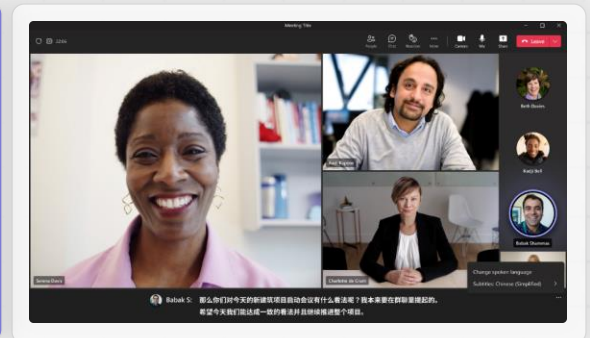
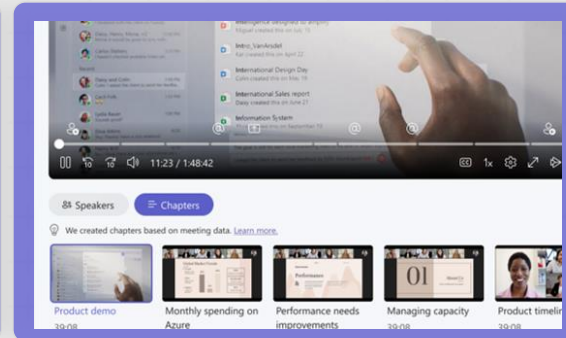
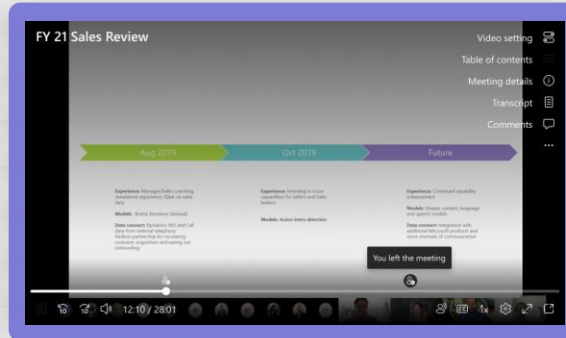
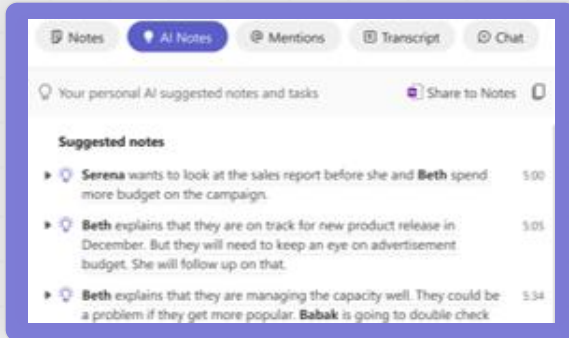
Save with one comprehensive solution

Teams Premium

\$7* PER USER / MONTH

💡 More intelligent

Focus on what matters most with meetings powered by AI, including GPT from OpenAI.



Intelligent Recap

Automatically generates meeting notes and tasks from live meeting transcriptions, so key points and action items are never missed

Calls out important moments in the meeting, such as when your name was mentioned, a screen was shared, and when you've joined and left

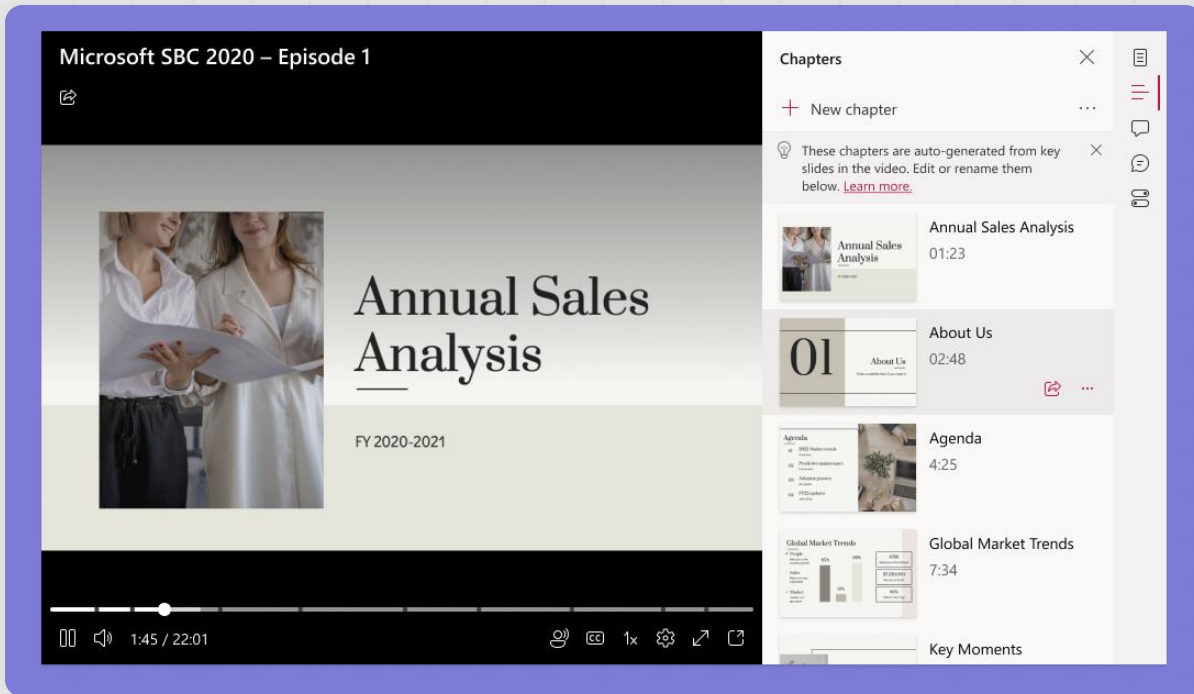
Easily navigate Teams meeting recordings with automatically generated chapters to help you understand the content of a meeting discussion

Reduce language barriers using live translations (for captions)

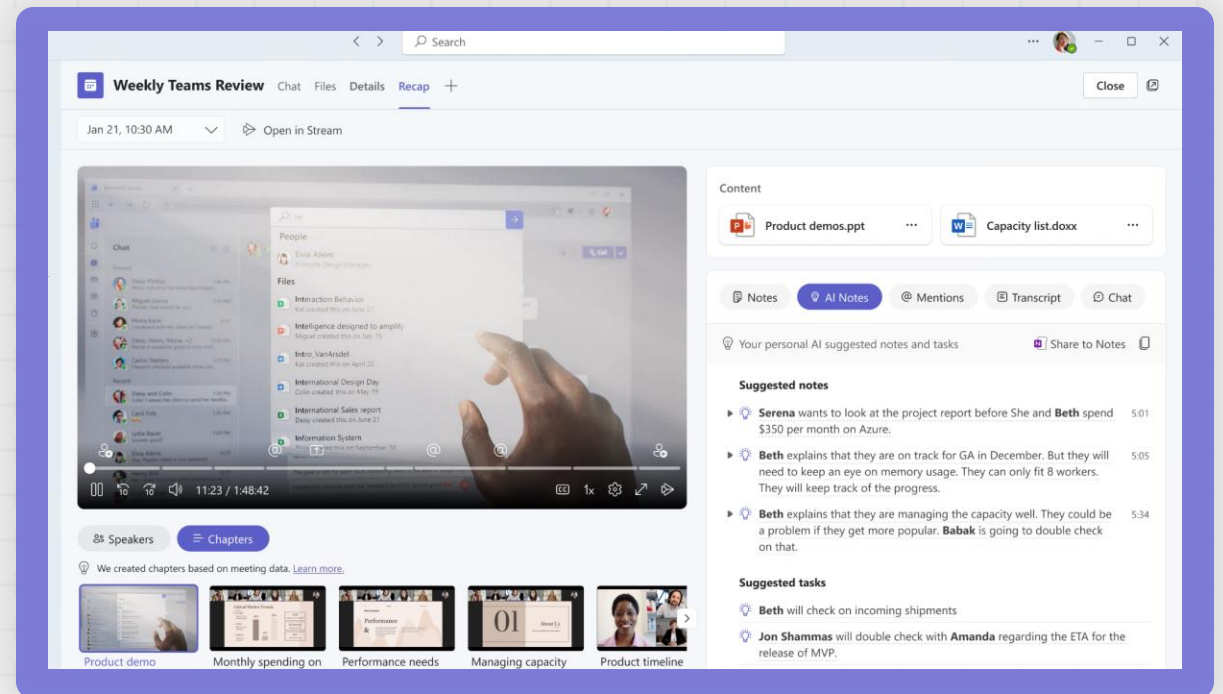
Intelligent Recap

Automatically generated meeting chapters

Save time spent reviewing meeting recordings with **AI-generated chapters** that divide the meeting into sections so it's easy to pick and choose the content most relevant to you. This is available today for PowerPoint Live meeting recordings.



Available today for PowerPoint Live meeting recordings



Available in second quarter of 2023 for all meeting recordings

Intelligent Recap

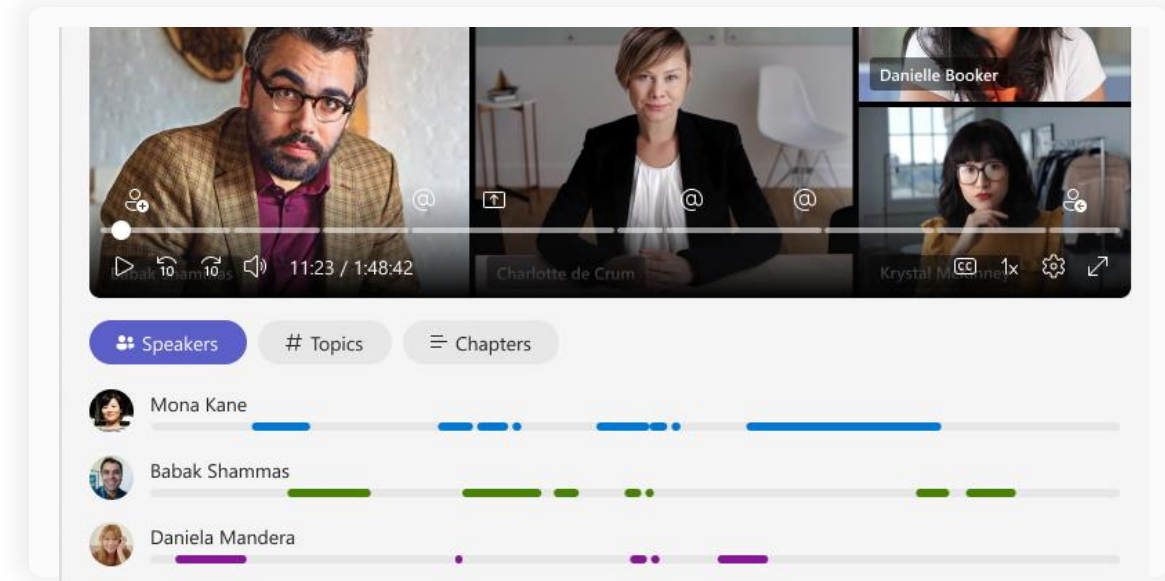
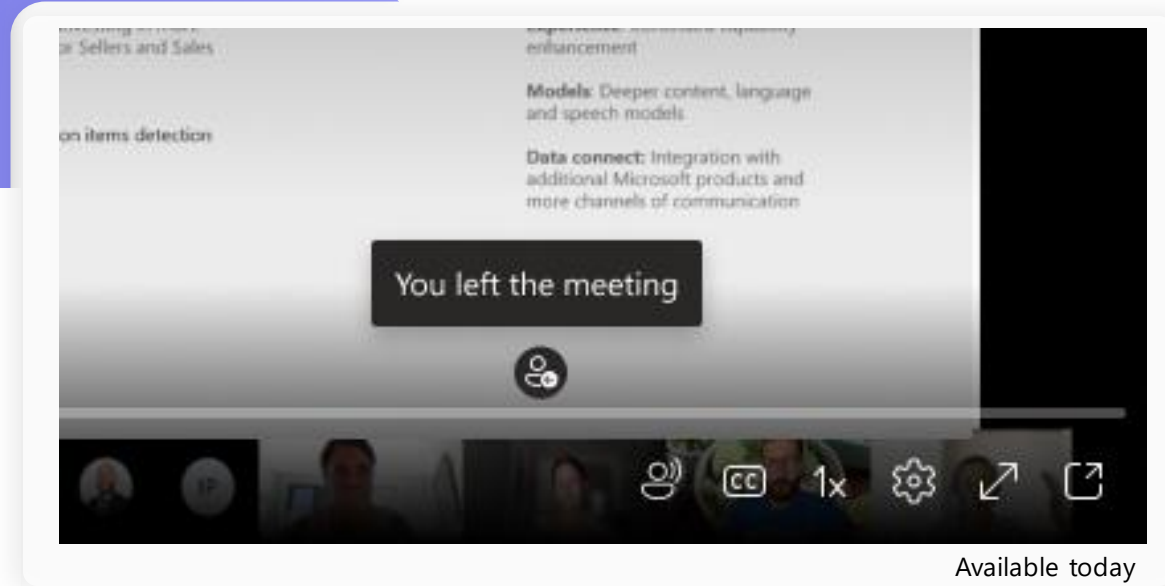
Personalized timeline markers only you can see



Available today, you can see when you joined or left a meeting in the meeting recording, so you can easily click and listen in where you left off.



Soon, you will be able to see **timeline markers** like when your name was mentioned, when a screen was shared, as well as speaker timeline markers for all speakers - organized by those you work most closely with.



Intelligent Recap

Suggested tasks and notes

Focus on the meeting discussion and not on capturing notes with key points and takeaways summarized after the meeting from AI-generated notes automatically created and powered by GPT-3.5. And follow-up is easy with AI-generated tasks and action items automatically suggested for you.

The screenshot displays a Microsoft Teams meeting interface for a "Sales Analysis Review" meeting on Jan 21, 10:30 AM. The meeting content panel on the right shows AI-generated notes and tasks. The notes include an agenda and a list of tasks.

Meeting content [See all](#)

[Sales report Q4...](#) [Capacity stats list...](#) [VanArsdelPitchDe...](#)

Notes [AI Notes](#) [Mentions](#) [Transcript](#) [Chat](#)

Sales Analysis Review.note Just now

Agenda

- Background - 5 min
- Progress discussion - 25 min

Notes

- Take the report offline for more discussion.
- Add notes

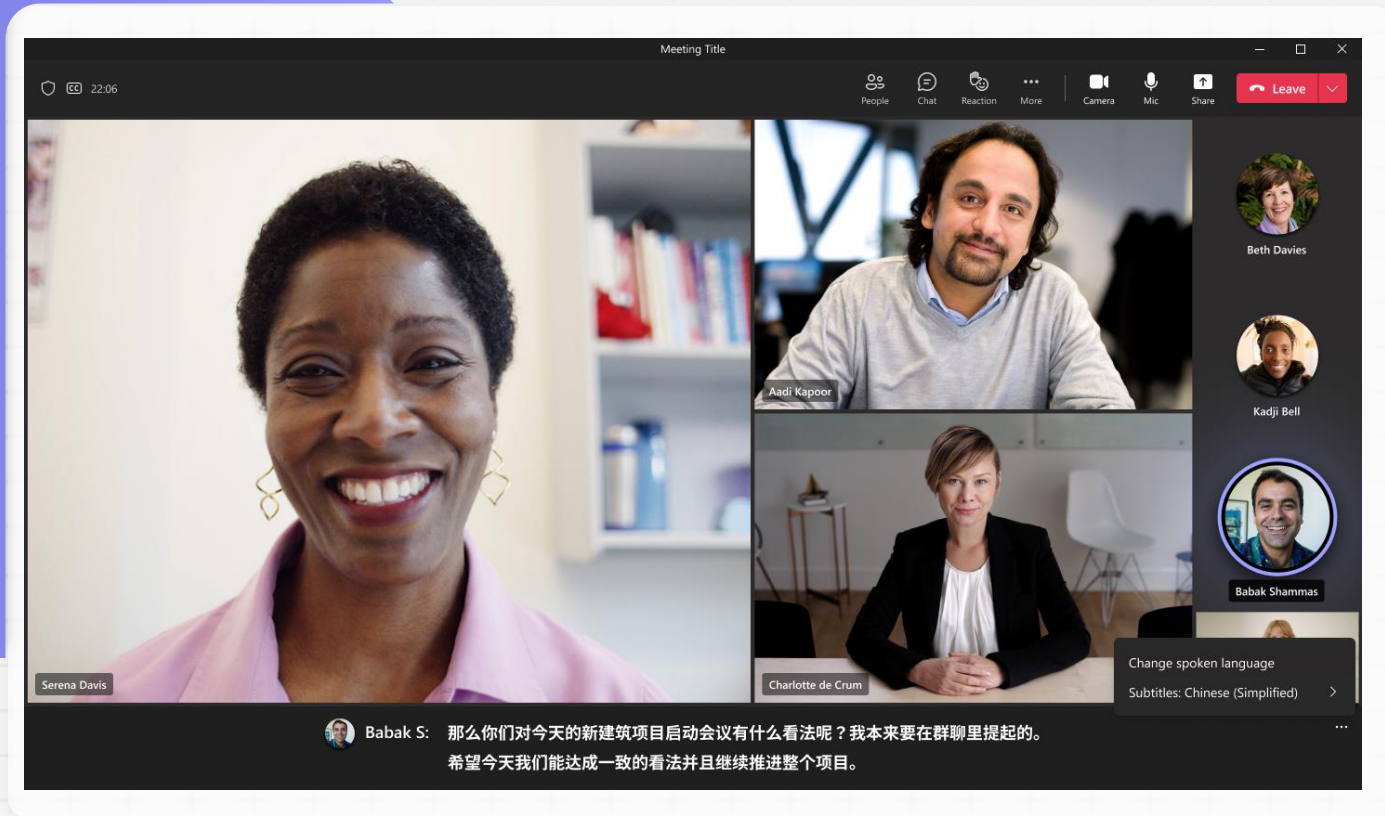
Follow-up tasks

Task	Assigned to	Due date
○ Check on incoming shipments	@Assignee	Date

+ Add a task

Live translations for meeting captions

Live translation for captions delivers AI-powered, real-time translations from 40 spoken languages so meeting participants can read captions in their own language. If an organizer has Teams Premium, all meeting attendees can enjoy live translated captions. This helps break down language barriers to help your global meetings and calls be productive and effortless.



[See Demo Here](#)

Available today temporarily

Focus on what matters the most with **more intelligent meetings**

Spending all day attending non-essential meetings just to stay updated leaves very little time to complete important tasks.



Michael, an operations manager, can't attend a big meeting tomorrow morning due to conflicts in his schedule, but he needs to know what was discussed.



Instead of digging through transcripts and recordings or scheduling another meeting, he uses **intelligent recap** to get insights and action items generated immediately after the meeting ends.



Michael reviews the **automatically generated chapters** within the meeting's recording and **AI-generated notes** to quickly catch up on the conversation's main subjects.



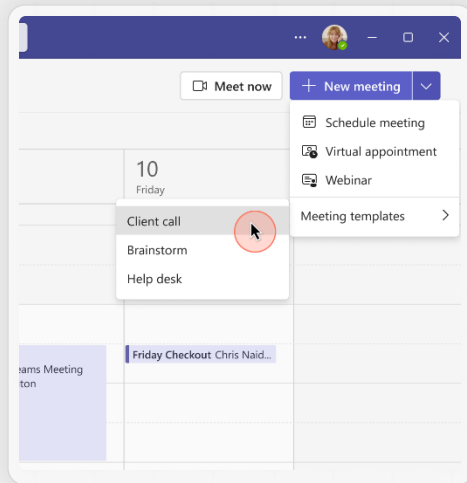
With **speaker timeline markers**, Michael quickly locates what his manager said during the meeting and jots down the questions he has for next week.



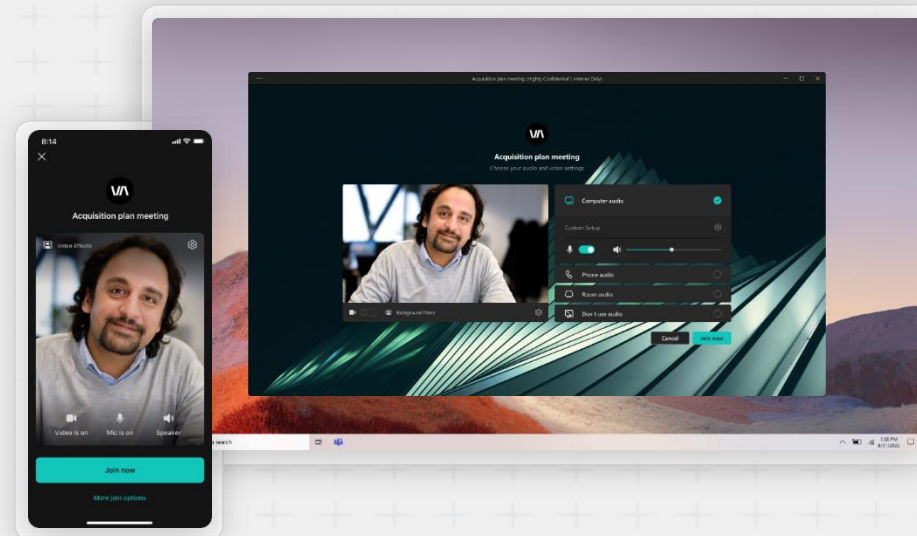
Using **AI-generated tasks**, Michael knows exactly what action items he needs to follow up on without having to watch the entire recording or ask a teammate. He feels connected and productive despite missing the meeting.

More personalized

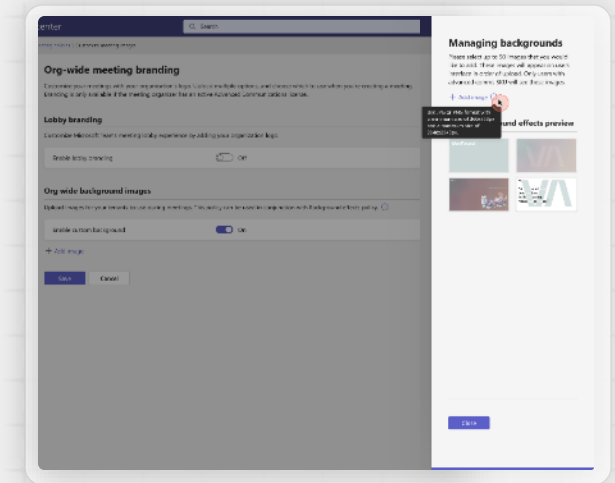
Easily create meetings that meet your needs and embody your brand



Easily schedule the right type of meeting with meeting templates



Let your brand shine with custom branding



Create custom backgrounds and together modes, just for your organization

Microsoft Teams Premium

Personalized Meetings





Meetings are not “one size fits all,” and it’s become more difficult to promote company branding and culture to drive meaningful engagements



Easily create **more personalized meetings** that meet your needs and embody your brand



Alice, a marketing director, needs to schedule a **virtual meeting** with her clients to brainstorm for an upcoming product launch.

Alice wants to ensure her clients have a great experience and feel the same level of engagement as if they were meeting in person.

Using a **meeting template** designed for external audiences, she easily schedules the meeting with the optimal meeting options applied reducing the time and thought process around getting the meeting right.

As they join the meeting lobby, Alice’s clients are greeted with a powerful and unique **branded meeting** experience displaying the company’s logo. As they enter the meeting, brand colors are infused into the meeting itself.

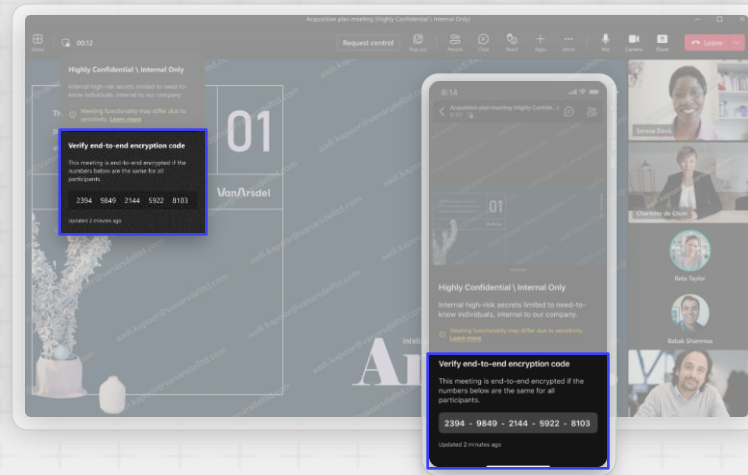
Alice uses an **organizational background** that also displays her company’s logo to further reinforce a professional but personalized experience for her clients.

More protected

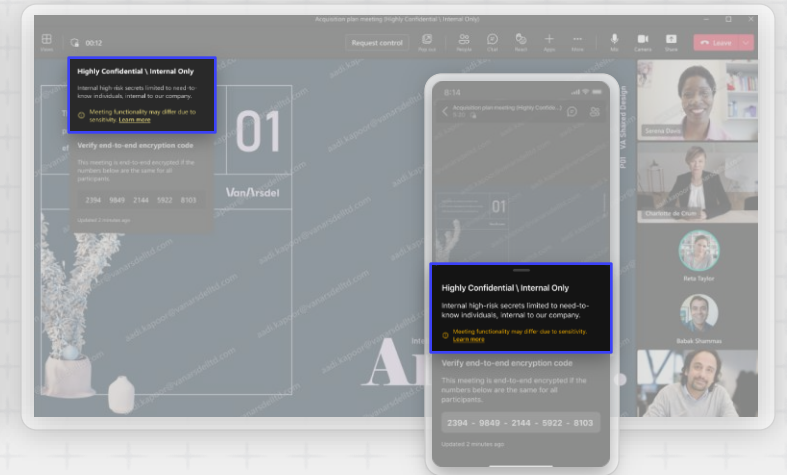
Help keep highly confidential meetings confidential with advanced meeting protection



Help deter leaks with watermarking and limiting who can record



Lock down online meetings with an end-to-end encryption option



Automate meeting protection with sensitivity labels

Microsoft Teams Premium

Protected Meetings

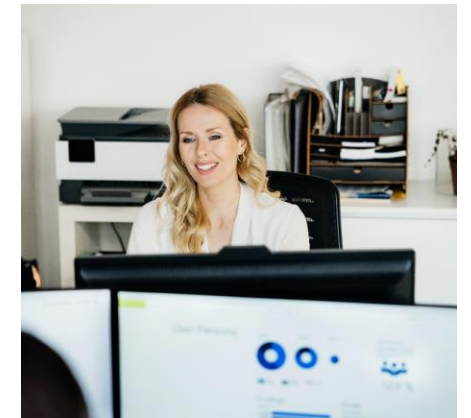
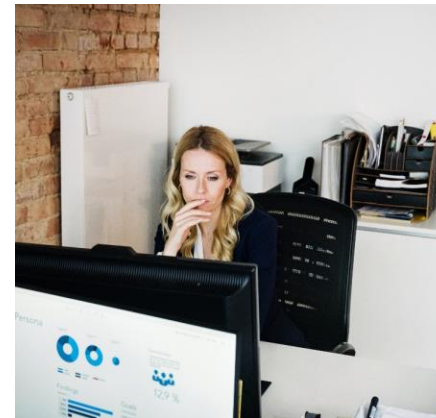
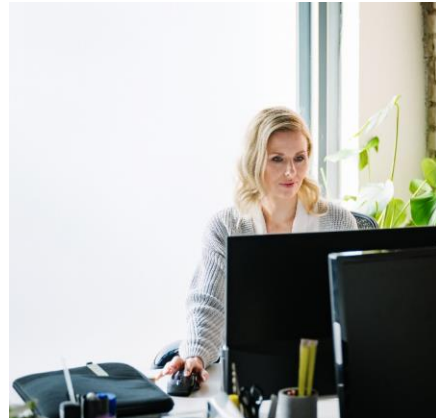




Ensuring highly confidential meetings have the right heightened protections shouldn't sacrifice the ease and convenience of virtual meetings



Easily keep highly confidential meetings **more protected**



Isabella, a manager at an international banking organization, needs to schedule a virtual meeting that is confidential and will cover sensitive information. She needs to make sure her meeting meets her company's compliance standards.

Isabella uses the power of **advanced meeting protection** to easily safeguard her meeting and keep the conversation private.

Because there will be sensitive information being discussed, Isabella easily selects a relevant **sensitivity label** to automatically apply heightened protections before the meeting even begins.

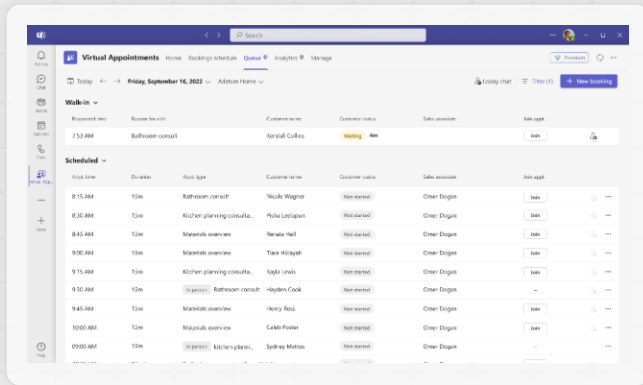
She includes **watermarking** to deter attendees from leaking information presented on screen. She also decides to limit **who can record** the meeting to help safeguard the discussion.

As the meeting begins, she feels confident that she has the right protections in place to help ensure the discussion remains private and limited to only those involved.

Advanced Virtual Appointments

Facilitate personalized business-to-customer engagements with advanced capabilities to track business performance, manage queues, and help reduce no-shows

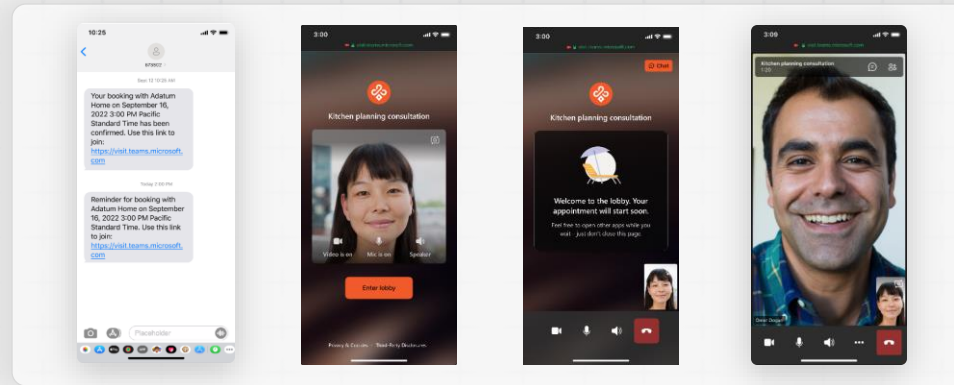
Streamline appointment management



Appointment ID	Time	Event	Customer Name	Status	Agent
7:50 AM	15m	Bathroom consult	Arnold Collins	Waiting	Ann
8:15 AM	15m	Bathroom consult	Nicole Wagner	Not started	Other Dogan
8:30 AM	15m	Kitchen planning consult	Pike Longman	Not started	Other Dogan
8:45 AM	15m	Mainwall overview	Natalie Hall	Not started	Other Dogan
9:00 AM	15m	Mainwall overview	Tara Kinyah	Not started	Other Dogan
9:15 AM	15m	Kitchen planning consult	Lydia Lewis	Not started	Other Dogan
9:30 AM	15m	Bathroom consult	Hayden Cook	Not started	Other Dogan
9:45 AM	15m	Mainwall overview	Henry Ross	Not started	Other Dogan
10:00 AM	15m	Mainwall overview	Caleb Foster	Not started	Other Dogan
09:00 AM	15m	Kitchen plan	Leah Matos	Not started	Other Dogan

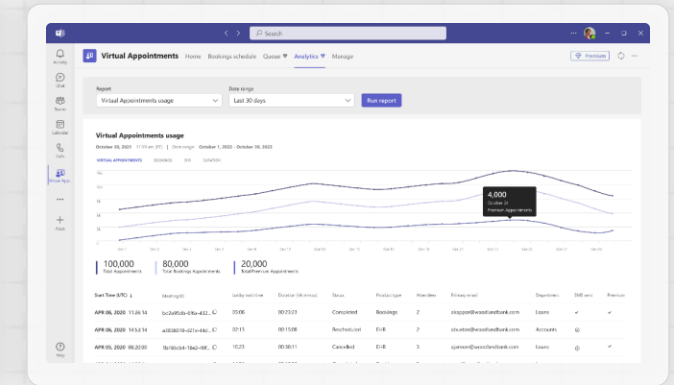
Enable one queue view of scheduled and on-demand appointments

Delight customers



Create a seamless customer experience that allows clients to receive text reminders and join custom branded virtual appointments through their mobile devices – without downloading Teams

Measure analytics



Improve business outcomes with insights and analytics that reduce no-shows and wait-times

Microsoft Teams Premium

Virtual Appointments





Technical hiccups can leave customers frustrated—making it more difficult to build trust and loyalty.



Facilitate personalized **business-to-customer appointments** with ease



David, a sales consultant at a shoe store, is hosting a virtual appointment with a potential customer named John to showcase a new custom product because they live in different states.

The day before the appointment, David checks his **appointment management queue**, and sends John a **pre-appointment SMS** reminder to make sure he attends.

When it's time for the appointment, John joins the meeting on his **mobile device** without having to download any apps.

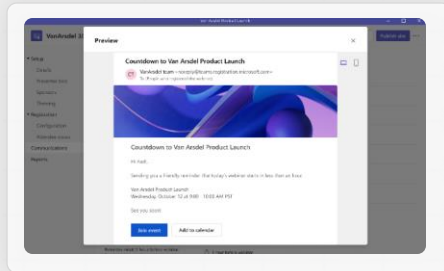
Once John is online, he is greeted by a **custom branded lobby** showcasing the new product he is interested in while he waits for David to join.

After the appointment and closing the sale, David **measures the analytics** for his week to find out how many no-shows there were and what the average wait time for a representative was.

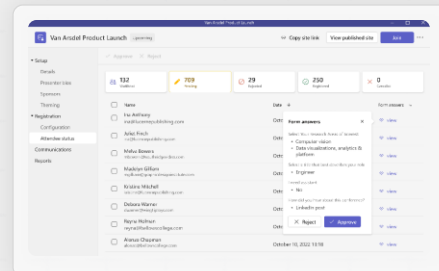
There is a virtual appointment for any business scenario including healthcare, financial services, retail, sales, HR, and many more!

Advanced Webinars

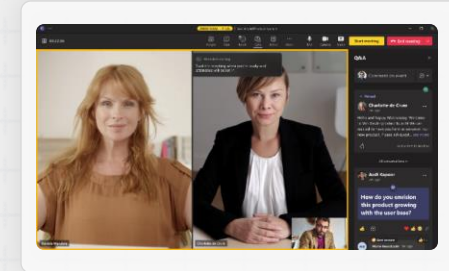
Host high-quality webinars using advanced functionality to drive deeper engagement and generate new leads



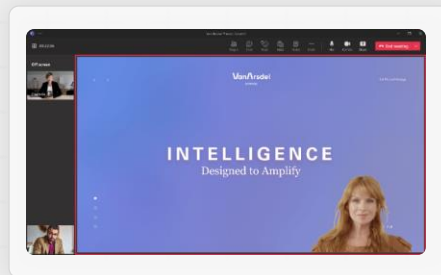
Attract attendees with automated reminder emails*



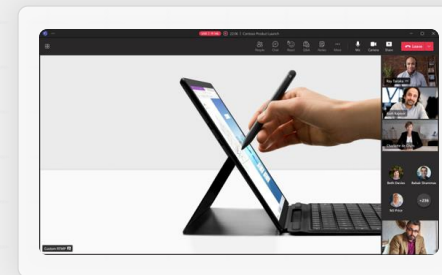
Manage demand with registration waitlist and manual approvals



Connect behind-the-scenes with presenters and hosts in the virtual green room



Drive engagement by managing what attendees see



Deliver dynamic content by streaming different media types with RTMP-in

*Available March CY23

Microsoft Teams Premium

Advanced Webinars





In today's highly virtual world, it can be hard to attract and engage attendees for webinars and events.



Host **high-quality webinars** that will boost attendance and keep your attendees engaged



Candace, a digital events specialist at a marketing agency, is hosting a webinar with her colleague, Erin, to teach potential clients how to build a blog for their website.

Candace manages the demand for the event with a **registration waitlist and manual approvals**. She then uses an **automated reminder email** to encourage attendance and generate excitement.

When it's time for the event to start, Candace joins Erin in the **virtual green room** where they prepare to speak while attendees are greeted with a **welcome screen**.

To make sure the webinar is highly engaging, Candace **manages what the audience sees** by curating the attendee view to show the presenter only. At the end, she allows attendees to raise their hand to ask questions live.

After the webinar concludes, Candace receives an email from an attendee that is interested in their services. Candace successfully engaged with potential new clients and is happy with the outcome.

Microsoft eCDN

Deliver secure, high-quality, large-scale live video streaming with optimized network performance in Teams Live Events



Enhance network reliability with peer-to-peer streaming technology to reduce the overall load on the corporate network



Ease of adoption with no additional installation required on user endpoints and devices



Trusted, compliant solution to ensure video content is secured and distributed to only authorized users



What's next?



Try Teams Premium today for free



Learn more on the [Teams Premium website](#)



Talk with your Microsoft Partner and account team



Get more details from the [Teams Premium Blog](#)



Explore the evolving landscape of global hybrid work with [Microsoft WorkLab](#)

Question and answers

Thank you.



Got Feedback?
aka.ms/HybridMeetingsandRoomsWorkshop/Feedback