

Automate this campaign at <u>no cost</u> to you through <u>Digital Marketing Content OnDemand (DMC)</u>. With DMC, you can quickly and easily share this sales play campaign content through your social, email and blog.

Not only do we include the sales play campaign content you see here, we supplement with third-party thought leadership, customer stories, customer solution videos, and gated assets designed to help you capture net-new leads. Each social/blog post and email has been prewritten for you-but all are fully customizable. And pdf's and emails are automatically cobranded with your logo or contact information to ensure the focus is on you. Watch this <u>recorded demo</u> for a tour of the platform and functionality.

<u>Sign up for Digital Marketing Content OnDemand</u> and let us take the heavy lift off your Go-To-Market with Microsoft strategy.

You will find most content in **English**, **Dutch**, **French**, **German**, **Spanish** and **Portuguese**. Sales play campaigns include, but are not limited to, the following:

- Migrate Windows Server and SQL Server
- Migrate Linux and OSS DBs
- Migrate to Azure VMWare Solution
- Modernize VDI to Azure Virtual Desktop
- Win hybrid with Arc and Stack HCI
- DevOps with GitHub and Visual Studio
- Modernize .NET and Java apps with PaaS, low code, and managed databases
- Hybrid Meetings
- Modernize Endpoints
- <u>Transition to Cloud</u>
- Modernize security and defend against threats
- Activate Digital Selling
- Optimize Financial and Operating Models
- Microsoft Surface
- Microsoft Azure [Nonprofit]
- Microsoft Business Applications [Nonprofit]
- Microsoft 365 & Security [Nonprofit]

**Pro Tip:** Use the language selector at the top of the campaign list to get to the content most appropriate for your business.

Do you have questions or feedback? Please contact us.

Best,

The DMC Team

